



SERENITY LANE

Alcohol & Drug Treatment Services



Donor Report 2023

Letter from Pete Kerns

Governance & Leadership

Donor List

Financial Summary

50 Year Celebration

In Remembrance

Join Us

Photo collage featured at anniversary celebration.



From the President & CEO

Over the years, Serenity Lane has persistently refined a combination of a competent, warm and loving environment; medical and clinical therapies; mental health treatment; and counseling and spirituality to empower individuals and families to achieve lasting recovery. The physical, emotional and spiritual peace and healing is breathtaking.

Walking through Gilbert Hall last week, a client stopped to share with me how grateful he feels to be sober for the first time in decades and to achieve sobriety in such a patient and caring atmosphere. Tearfully, he described a phone conversation he had earlier in the week with his father whom he admires as a hero. For the first time in his life, he heard his dad say he was proud of his son.

Today, another client prepared to travel home after a demanding and restorative stay at Serenity Lane. He struggled to hold back tears as he expressed his gratitude for the quality of compassionate care he received that led to an awakening for him.

Clients and their families transitioning from residential to outpatient treatment, to Alumni and Family Services and community-based programs like AA, have an understanding of Substance Use Disorder's effect on the brain. At Serenity Lane, they have learned and adopted strength-based practices that make a healthy, happy and meaningful life possible. The beautiful setting of our Coburg campus, the healing programming, our research and innovations, and the hiring and retention of experienced and highly educated professionals are all possible through the generosity of our community and supporters like you.

Thank you for your commitment to our clients and to our mission.

Pete Kerns



I would not be the person I am today without your great facility and staff that enabled this guilty and ashamed health care provider to find a new path of happiness, joy and freedom and the ability to use my experience, strength and hope to help and lead others to a better life in recovery.



Dr. Thomas Kerns



Sam Graves



Lois O'Connor

Serenity Lane Founder's Fund

Established in 2022 in celebration of Serenity Lane's 50th year, the Founder's Fund honors Dr. Thomas Kerns and two people instrumental in implementing his vision – Sam Graves and Lois O'Connor. Gifts to the Founder's Fund support scholarships to help cover the cost of a deductible or the extension of treatment after insurance has run out. The funds are available for immediate use at the discretion of Serenity Lane's Executive Leadership. This fund is supplemented by annual distributions from the Thomas A. Kerns M.D. Endowment Fund of the Oregon Community Foundation.

For more information, visit serenitylane.org/donate/patient-scholarships/ or call (541) 284-8618.



Pictured from Left to Right:
Dr. Edwards, Dana Fleming, Jens Schmidt, Dr. Lipkin, Mary Chavin, Dean Hansen,
Tim Danforth, Sr. Jane Hibbard, Fr. John Kerns, Mike McCallum

Governance & Leadership

2022-2023 Board of Directors

Mary Chavin

Retired Physical Therapist

Tim Danforth

Mental Health Counselor, PeaceHealth

Dr. Renee Edwards

Chief Medical Officer
Oregon Health & Science University

Dana Fleming

Licensed Clinical Social Worker
Lane County Methadone Treatment
Program

Dean Hansen

Retired Banker, Pacific Continental Bank

Sr. Jane Hibbard

Pastoral Administrator
Queen of Angels Monastery

Fr. John Kerns

Pastor
Our Lady of the Lake Catholic Church

John Lipkin

Psychiatrist, PeaceHealth

Mike McCallum

Retired Chief Strategy Officer
Oregon Restaurant Association

Jens Schmidt

Attorney, Hutchinson Cox

Thank You! Dr. Lipkin retired from the Board of Directors in March after 23 years of exceptional service to Serenity Lane. He joined the board in 2002 and served as vice chair 2012-2023. During his tenure, medical and psychiatric physicians joined the team; the Coburg residential campus moved from plans to reality; and medication-assisted treatment was adopted. We are deeply grateful for his leadership and commitment to Serenity Lane's mission and work.

Executive Team



Pete Kerns President & CEO

Pete served 36 years with the Eugene Police Department, including nine years as chief. After serving as chief of staff at St. Vincent de Paul, he was named Serenity Lane's executive in 2019.



Paul Steier D.O., FASAM Interim Director of Medical Services

Dr. Steier is a triple board-certified osteopathic physician specializing in Family Medicine, Geriatric Medicine, and Addiction Medicine. He has 45 years of experience in addiction medicine, and has worked as medical director for the substance use disorder treatment programs at both G Street Integrated Health and Centro Latino Americano.



Cody Anderson Director of Admissions & Outreach

Cody has more than 20 years of experience in industry-leading organizations in healthcare, marketing and sales.



Dr. Cheryl Gifford Director of Mental Health

Prior to Serenity Lane, Dr. Gifford was the Mental Health Program Supervisor with Lane County Jail. She is a licensed psychologist in Oregon and has been working in mental health for over 30 years.



Brian Carlin Chief Financial Officer

Brian has more than 30 years experience in accounting and finance in the banking and wood products manufacturing industries, including as CFO of Liberty Bank and Seneca Sawmill.



Suzanne Graf Director of Marketing & Donor Development

Suzanne has served in non-profit development and leadership positions for more than 13 years; most recently as president of Marist High School.



Nick Crapser, Ph.D., LPC, CADC-III, CRM, NCC, MAC, ACS, CSC Senior Director – Outpatient Services

Following a behavioral health services management position at the Oregon State Penitentiary, Nick joined Serenity Lane in 2022. He has education and professional experience in developmental psychology, mental health, substance use disorder, counseling, supervision and training.



Chris Harrington, MAC, CADC-III, QMHP Residential Clinical Director

Chris joined Serenity Lane in 2023 following a supervisory role at Lane County Behavioral Health. His prior experience in residential programs includes both adolescent mental health and female treatment facilities.



Trisha Lincoln, SHRM-CP Director of Human Resources

Trisha returned to Serenity Lane in 2023 after having worked as an HR Employment Compliance Consultant, working with clients across the U.S. She has over 20 years of experience in HR.

Thank You, Serenity Lane Donors

April 1, 2022 – March 31, 2023

During the 2022-2023 fiscal year, the following donors gave generously of their time, talent and treasure to Serenity Lane. We are grateful for the more than 700 hours donated by volunteers, gifts of in-kind to benefit our patients and staff and the financial gifts, made in honor or memory of a loved one, in support of scholarships and for greatest need.

Anonymous (2)
 Peter Acker
 Steve & Cheri Acre
 Advance Cabinet Designs
 Amazon Smiles
 Mrs. Virginia Anderson
 B.P., Lester and Regina John Foundation
 Peter & Nancy Ballerstedt
 Daniel Bangle
 Norman Becker & Janet Garcia Becker
 Bell Hardware, Inc.
 Bent Ericksen & Associates
 Pinky & Kelly Beymer
in honor of Sam Graves & Larry P. Adams
 Caroline R. Blind
 Allen and Julie Bogh
 Brian Booth
 Larry & Mary Lou Bradley
 John Breeden
 Julia Buck-Jorgensen
 Allan & Judith Cameron
 Stacey Cannon
 David & Karin Cary
 Chambers Construction
 Ron & Miriam Chapman
in memory of Dylan Wayne George
 Mary & Paul Chavin
 Circle Social Inc.
 Armond & Sue Clemens
 Rhonda Colgan *in memory of Dylan George*
 Columbia Bank/Umpqua Bank
 Julie Crooks
in memory of Dylan Wayne George
 Tim Danforth
 Carrie Dobrenen
in memory of Dylan Wayne George
 Douglas International
 Dr. John & Virginia Dunphy
 Mary Jane Dunphy & Ronald Smith
 Jim & Nita Dutton
 Mike & Marianne Dyer
in memory of Don & Willie Tykeson
 Dr. Renee Edwards
 Emerald Management Group
 Emergence
 Kate England
in memory of Dylan George
 Kevin Erdahl
 Maureen & Bill Esser *in honor of Rachel G.*
 Eugene Gideons International
 Evergreen Roofing of Oregon
 Wendy Friedman
in memory of Dylan Wayne George
 Lynn Frohnmayer
 Colleen & Bill Gardner
 Cheryl Gifford
 Dennis & Sue Gilbert
 JoMae & Joseph Gonyea II
 Joseph & Janine Gonyea III
 Suzanne & Matthias Graf
 Kelle Graves *in honor of Sam & Vivian Graves*
 Kevin & Susan Graves
in honor of Sam & Vivian Graves

Sam & Janet Graves *in honor of Sam & Vivian Graves*
 Georgia Griego
 Betsy Halpern & John Bredesen
 Dean & Patricia Hansen
 Hap's Masonry
 Bill Harmon *in memory of Dylan George*
 Gerald Harper
 Bill & Cheri Harrison
 Blake Harrison
 Dixie Harrison
 Tom Harrison
 Hershner Hunter, LLP
 Sr. Jane Hibbard
 Mark & Martha Highfill
 Claudia Holt *in memory of George Lee Callanan*
 Rachel Hutcheson
 Innovative Air, Inc.
 James Isbell *in honor of Ryan I.*
 Denise Jackson
 Michael Jackson
 Carol Jahnke
 Hans & Linvia Kaumanns
 Terrence Kay
 Mike Kehoe
 Rev. John Kerns
in honor of Dr. Thomas A. & "Tops" Kerns
 Patricia Kerns
in honor of Dr. Thomas A. & "Tops" Kerns
 Pete & Joan Kerns
in honor of Dr. Tom & "Tops" Kerns
 Robert Kerns & Anna Lageson
in honor of Dr. Thomas A. & "Tops" Kerns
 Thomas Kerns, Ph.D.
in honor of Dr. Thomas A. & "Tops" Kerns
 Will Kerns *in honor of Dr. Thomas A. & "Tops" Kerns*
 James Koons & Mary Nyquist Koons
 Eileen & Garry Kunkel
 Rolita LaForge
 Brick & Lisanne Lantz
 Cristine & Howie Macrum
in memory of Dylan Wayne George
 William Manlove *in memory of Dylan Wayne George*
 Mary Maybee
 Maybelle Clark Macdonald Fund
 Mike McCallum *in honor of Dr. Thomas Kerns*
 Joe McRae
 Mary Ann Moore
 Anne Marie Moss
 Dustin Neet
 Nepenthe Laboratory Services
 Network for Good
 New Way Electric, Inc.
 Van T. Nguyen
 Gregg Oberlin
 John & Tammy O'Guinn
 James & Lois Palermo
 Pape Family Foundation
 Craig Parsons *in honor of Jane B.*
 Dennis W. and Sandra K. Percell
 Nathan & Robin Phillips
 Gina Phillips
 Dorothy Piacentini
 Carl & Diana Pirrello *in honor of Sal P.*

Bill & Marilee Proulx
in honor of Sam & Vivian Graves
 Kenneth Provencher & Karen Hooker
 Relief Nursery
 Rexius Forest By-Products, Inc.
 Rubenstein's Contract Carpet, LLC
 Noah Schmidt *in honor of My Pops*
 Linda Scherzler
 SELCO Community Credit Union
 Kathy & Stephen Smith
in memory of Dylan Wayne George
 Carolyn Snider
 Timothy & Juliann Sorric
 South Fork Coffee Company
 South Hills Poker Society
 St. Charles Health System
 Amy Stahl *in memory of Dylan George*
 Stedman Sheetmetal, Inc.
 Sara Stevenson *in honor of my son*
 Joe Stoffel
 Patricia Straube
 Paul Strub
 Cheryl Swartz *in honor of Jason*
 Lisa Tank *in memory of Dylan Wayne George*
 The Benevity Community Impact Fund
 The Home Depot Pro
 The Standard
 Mark & Trina Thomas
in memory of Dylan Wayne George
 Kim Thwaites *in memory of Dylan Wayne George*
 Timber Products
 Eugene Tinker
 Gerri Toops
 Torrey Outdoor Advertising
 Dr. Frank & Pam Turner
 Amy Tykeson & Dr. John Teller
 Umpqua Health Management, LLC
 USI Insurance Services, LLC
 David Walker *in memory of Adam W.*
 Walter E. Nelson
 Lucky & Bernadette Warwick
 Ed Watkins *in honor of Danny W.*
 Way to Go Construction LLC
 Reid & Kyra Weaver
 Linda Weaver
 WHA Insurance Agency, Inc.
 Steven & Kim Wildish
in memory of Dylan Wayne George
 Yvonne Wildish *in memory of Dylan Wayne George*
 Willamette Dental
 Jack W. Wilson & Mary E. Ericson
 Steven & Barbara Zlotowski *in honor of our son*

Champions of Hope

The following supporters gave on a recurring monthly basis, providing gifts that are essential to the daily animation of our mission and to addressing greatest needs.

| | |
|-----------------------|----------------|
| Dave & Karin Cary | Mary Chavin |
| Mike & Marianne Dyer* | Terrance Kay* |
| Joan & Pete Kerns* | Mike McCallum* |
| Joe McRae* | |

Financial Summary

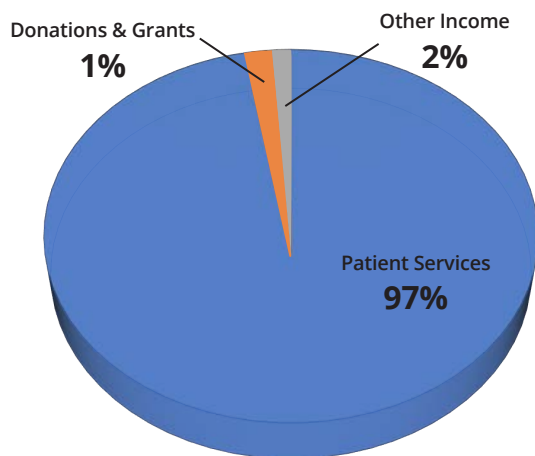
April 1, 2022 – March 31, 2023

In the fiscal year that ended March 31, 2023, the average Coburg inpatient census increased by 6% compared to the average for the previous fiscal year. Our outpatient facilities delivered 22,755 hours of services during the most recent year, representing a 2% increase over the 22,243 hours delivered in 2022.

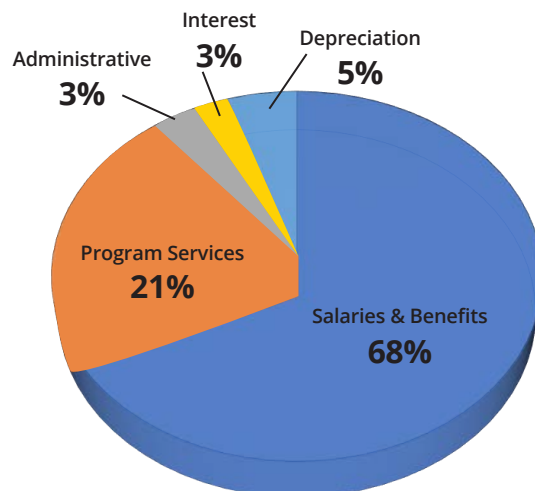
These service delivery increases, combined with a reduction in bad debt expense, resulted in a 17% increase in net revenue from patient services year-over-year. During the same period, expenses for program services increased by 12%, while expenses for support services increased by 2%. Donations, grants and other income decreased 37% due primarily to the completion of the capital campaign for the Spiritual Center, which opened in the fall of 2022.

The overall increase in net assets for the 2023 fiscal year was \$451,958, an increase of \$133,192 when compared to the overall increase in net assets of \$318,766 in fiscal year 2022.

Revenue



Expenses



By the Numbers 2022-2023



1,068

Patients admitted to withdrawal management



3.7 days

Average length of stay in withdrawal management



27 days

Average length of stay in the residential program



69 patients

Average daily census, residential program



22,755

Outpatient therapy hours



\$171,000

Scholarships awarded



68%

Patients treated for Alcohol Use Disorder primary



Serenity Lane's 50-Year Celebration, An Event to Remember

On May 3, fifty years after opening our doors in Downtown Eugene, we celebrated Serenity Lane's Golden Anniversary with simultaneous events throughout the week (including celebrations at each outpatient office location), culminating in a reception and campus tours at Coburg in the morning, and a beautiful Gala with 300 friends at Venue 252 that night.

Highlights of the Gala included an invocation by Dr. Cole Struhar, Serenity Lane Spiritual Advisor; remarks and stories from Pete Kerns and Kevin Graves, sons of co-founders Dr. Tom Kerns and Sam Graves; a historical highlights video; inspirational shares from alumni of the last 50 years; startling statistics about Substance Use Disorder from board member Dr. Renee Edwards; and a final blessing by board member Fr. John Kerns.

We are grateful to the many businesses and individuals who have supported Serenity Lane over the years and to all those who helped make our anniversary celebrations possible and memorable.



SERENITY LANE Celebrates 50 Years

Use the QR code to watch
the anniversary video.





Gilbert Hall, Coburg Campus

What Will Be Your Legacy?

As a non-profit serving Oregon since 1973, Serenity Lane has remained steadfast in our commitment to transform lives and re-unite families. This is the legacy of our co-founders and the work that could not be done alone. We are grateful for the vision and generosity of those who have contributed to our mission over the last 50 years.

Serenity Lane's ability to provide cutting-edge, evidence-based, individualized patient care depends on the partnerships we have with our communities, alumni, families and staff. As you plan for your future and reflect on what your legacy will be, please consider making a planned gift to Serenity Lane.

Leaving a legacy gift to Serenity Lane can be as simple as a statement in your will or a complex instrument. Planned gifts are many and varied and offer a variety of potential tax benefits. Please consult with your financial advisor, accountant or tax consultant when planning your gift for the benefit of Serenity Lane.

Questions? Contact Suzanne Graf, (541) 284-8618, sgraf@serenitylane.org.

Tribute Giving: Making a Difference

Memorial gifts are a meaningful way to remember a loved one who has passed and gifts in honor are a perfect way to celebrate or mark special occasions. Both types of giving provide a lasting tribute to a loved one or highlight something significant in your life while also supporting Serenity Lane's mission.

Remembering a Friend

Jerry Gilbert

1935 – 2023

In 1973, a very special friend walked through the doors of Serenity Lane. Proudly declaring himself patient number 63 for years to come, Jerry was able to continue with a life of sobriety from that day forward.

His life was rich and full having worked as an attorney, a business owner and even a counselor at Serenity Lane. Throughout his successes he was able to give generously and Serenity Lane has always been grateful for his contributions, financial and otherwise. Jerry and his wife Joyce were the first major donors to the Coburg campus capital campaign and Gilbert Hall was lovingly named in their honor. This building is located in the heart of our residential campus, where patients develop lifelong friendships and lay the foundation for their lasting recovery.

Jerry will be greatly missed and we are so honored to be able to house a piece of his legacy, paying forward his sobriety in service and selflessness.



Jerry and Joyce Gilbert



SERENITY LANE
Alcohol & Drug Treatment Services
P.O. Box 8549
Coburg, OR 97408

Transforming lives since 1973.

*Save
the
Dates*

SERENITY LANE Annual Picnic



SUNDAY, SEPT 17 | 12:00-3:00PM
Lunch begins at Noon
Coburg Campus
1 Serenity Lane, Coburg, Oregon 97408
Fun activities for the whole family
Tours of our Spiritual Center

Pre-register by
September 11



SERENITY LANE'S
Thirteenth Annual
Community Service Awards 2023
Wednesday | October 25, 2023 | 11:30 AM- 1:00PM

Presenting Sponsor **CHAMBERS CONSTRUCTION**



serenitylane.org

The Donor Report is an annual publication of Serenity Lane. You are receiving it because you are a valued supporter. If you do not wish to receive future Donor Reports, contact Suzanne Graf, sgraf@serenitylane.org.