



SERENITY LANE®
Alcohol & Drug Treatment Services



Donor Report 2026

Letter from Pete Kerns

Governance & Leadership

Listening to Lead

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Strength in Recovery



From the President & CEO

Dear Friends,

Every person who comes to Serenity Lane carries a story.

Some arrive after years of struggle. Some come at the urging of a spouse, a parent, or a child. Others reach us in a quiet moment when they finally recognize that the life they are living is not the life they want.

Whatever brings them to that moment, the decision to ask for help is an act of courage. But courage, by itself, is not always enough.

For too many working Oregonians, the path to recovery is blocked by the cost of care. They may have jobs. They may have insurance. They may have families ready to stand beside them. Yet deductibles, copays, and other expenses can make treatment feel beyond their reach.

At the very moment they are ready to change, they are forced to ask: Can my family afford for me to get well?

For more than five decades, Serenity Lane has been built on a simple belief: addiction is treatable, recovery is possible, and every person deserves the opportunity to build a healthy and meaningful life.

We know that effective treatment cares for the whole person. It includes safe withdrawal management, residential and outpatient treatment, mental health care, education, nutrition, fitness, spiritual reflection, and family support. It also includes a community that remains present after formal treatment has ended.

As it turns out, recovery is not a single event. It is a path traveled one decision, one day, and one relationship at a time.

And when one person begins to recover, the effects extend far beyond that individual.

A child gets a parent back. A parent sees hope return to a son or daughter. A family begins the long work of rebuilding trust. A workplace regains a valued colleague. A community welcomes back a neighbor ready to contribute, serve, and live with purpose.

This is the promise of recovery.

Through your support, people who are ready for treatment but unable to manage their full financial burden are given a chance to begin. Not a guarantee. Not an easy answer. A chance.

We cannot take the steps of recovery for someone else. But together, we can remove the barrier that prevents the first step. We can meet courage with opportunity. We can make certain that when an Oregonian reaches out for help, the answer is not determined solely by the balance in a bank account.

On behalf of the individuals and families whose lives are being rebuilt, thank you. Thank you for believing in the dignity of every person. Thank you for standing with families during some of their hardest days. And thank you for helping to ensure that hope, healing, and the opportunity to begin again remain within reach.

With gratitude,

Pete Kerns

"Everyone at SL believed in me before I was able to believe in myself." - Andrew M.

On the cover:

Serenity Lane's Business Development team: Mason Marin, CADC I, CRM I; Maureen Pineda; Steve Harris, CADC II; Kate York, Admissions and Business Development Director | Not pictured: Frederick D. Staten, Ph.D., LPC, CADC III, CGAC-R

Governance



Top left to right: Dave Swartley, Dr. Renee Edwards, Mary Chavin, Dana Fleming, Jens Schmidt, Catherine Moran, Mike McCallum
Bottom left to right: Dean Hansen, Stan Kramer, Sr. Jane Hibbard, Rick Harder | Not pictured: Antoinette Awuakye

2025-2026 Board of Directors

Mary Chavin, Chair
Retired

Jens Schmidt, Vice Chair
Retired

Dean Hansen, Finance Chair
Retired Banker
Pacific Continental Bank

Sister Jane Hibbard, Secretary
Pastoral Administrator
Queen of Angels Monastery

Antoinette Awuakye
Sr. Public & Regulatory Affairs Specialist
Cambia Health

Dr. Renee Edwards, MD, MBA
Chief Medical Officer
Oregon Health & Science University

Dana Fleming, MSW, CADC
Therapist, Lane County Behavioral Health
and Private Practice

Rick Harder
Retired

Stan Kramer
Owner
North-by-Northwest Ventures LLC

Mike McCallum
Retired Chief Strategy Officer
National Restaurant Association

Catherine Moran
Program Coordinator,
Post Graduate Planning
Eugene 4J School District

Dave Swartley
Senior Vice President,
Head of Government Relations
US Bancorp



In Memoriam

Timothy (Tim) Danforth
1947-2026

Tim Danforth dedicated his life to helping others, combining compassion, leadership, and a deep commitment to recovery. After overcoming his own struggles with addiction, Tim devoted decades to supporting individuals and families affected by substance use disorders. His service included nearly 10 years on the Serenity Lane Board of Directors, where he helped guide the organization's mission of hope and healing. A former mental health and crisis counselor, mentor, and advocate, Tim believed in the power of recovery and second chances. His wisdom, generosity, and steady leadership left a lasting impact on Serenity Lane, the recovery community, and countless lives.

Leadership



Pete Kerns
President & CEO



Brian Carlin
CPA
Chief Financial Officer



Patrice Crisp, BS, CADC II, QMHA II, PSS, CRM II
Regional Director
Outpatient Services



Glenn Deveney, CADC II, QMHA II, CRM II, PSS
Regional Director of
Outpatient Services



Doug Gomez
PhD
Mental Health Director



Suzanne Graf
Director of Marketing,
Alumni Services
& Development



Allen Hall
CFM, SFP, FMP
Facilities Director



Chris Harrington
MAC, CADC-III, QMHP
Residential Clinical
Director



Chris Martin
SPHR
HR Director



Sue Nicholson
MSN, RN
Director of
Medical Operations



Kamal Singh
Director of I.T.
Services



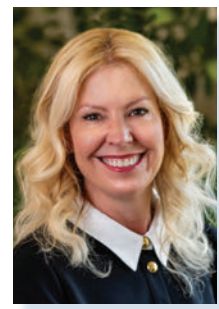
Emily Smoot
CHC, CHPC
Compliance Officer



Lisa Steele
PhD
Chief Operating Officer



Paul Steier
D.O., FASAM
Medical Director



Kate York
Admissions & Business
Development Director

"I feel very blessed to work here at Serenity Lane and get to witness a lot of 'ah-ha' moments for patients as they connect the dots and recovery starts to make sense. It keeps me humble in my own recovery, getting to be a part of their early journey to wellness and a different way to live. They say, 'You can only keep what you have by giving it away.'"

-Hannah M.

"Working for the same company where I found recovery has been one of the most meaningful experiences of my life. Serenity Lane changed my life and gave me hope. It is an honor being able to help others while continuing my own recovery journey."

-Holly H.

Listening to Lead, Building a Stronger Organization

At Serenity Lane, we believe that exceptional care begins with engaged, supported employees. Each quarter, our CEO and HR Director visit every Serenity Lane location to meet directly with staff, listen to concerns and ideas, answer questions, and share organizational updates.

Those conversations have led to meaningful improvements across the organization, including the creation of Our Seven Commitments, a set of shared values developed by Serenity Lane employees and displayed throughout our facilities as a reminder of our commitment to one another and to those we serve.

**SERENITY LANE®**
Commitment in Action

**Compassion
in Action**

**Respect Always**

**Show up for
Each Other**

**Lead by Example**

**Every Moment
Matters**

**Commitment
to Growth**

**Authenticity
and Connection**

What Our Employees Told Us

Our 2025 Employee Engagement Survey confirmed that Serenity Lane's culture remains a source of strength.

- **Mission-Driven Workforce**
Employees feel deeply connected to Serenity Lane's mission and values.
- **Supportive Leadership**
Staff feel supported by managers and confident in organizational leadership.
- **Proud to Serve**
Employees consistently express pride in their work and commitment to clients.
- **Committed to Growth**
Feedback is guiding investments in career development, recognition, communication, and employee support.

Why This Matters

A positive workplace culture directly influences the quality of care we provide. By listening to employees, acting on feedback, and investing in professional growth, Serenity Lane is strengthening the workforce that supports thousands of individuals and families on their recovery journey each year.

Our Skilled Workforce = Greater Impact

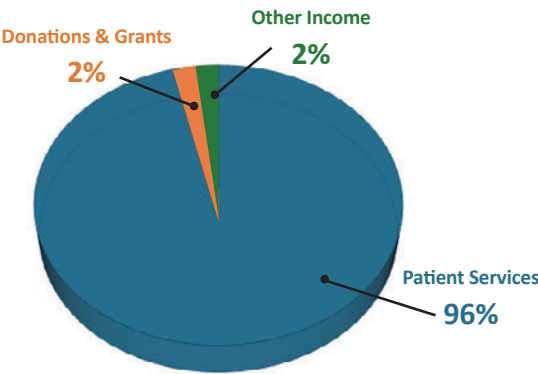
- **67 staff with multiple certifications**
- **85 staff at advanced training levels**
- **Ongoing professional development**
- **Better outcomes for clients**

Financial Summary

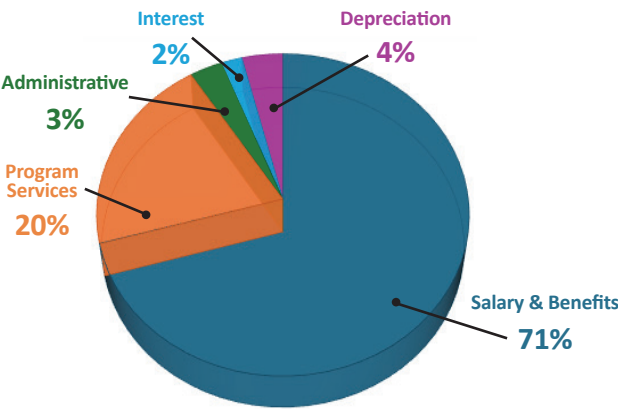
April 1, 2025 - March 31, 2026

We are pleased to report that Serenity Lane’s annual independent audit resulted in an unmodified (clean) opinion, reflecting the strength of our financial management practices and our commitment to responsible stewardship of donor funds.

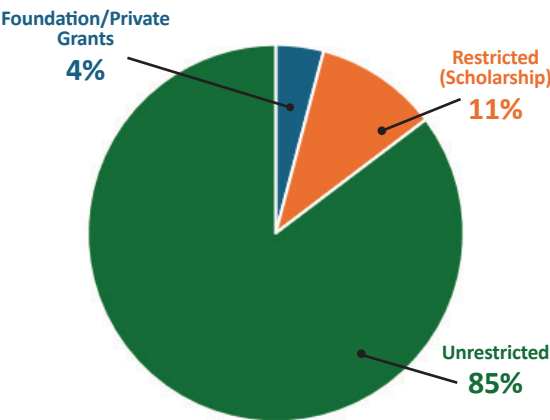
Revenue



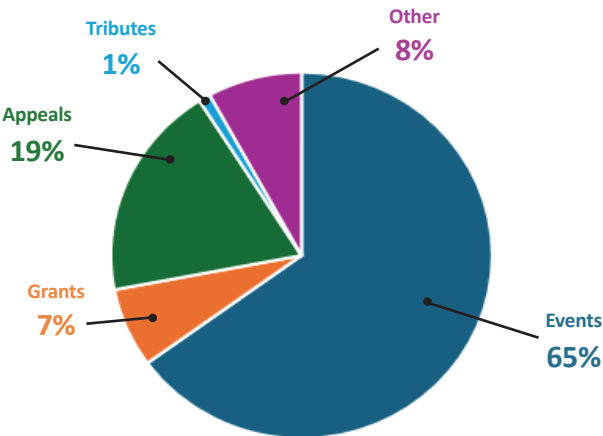
Expenses



Gifts by Type



Fundraising Revenue by Source



By the Numbers

2025-2026

70,000+ Individuals served since 1973



1,348 Patients

admitted to withdrawal management



86 patients

Average daily census, residential



116,593 Outpatient therapy hours



3,870 served,
all levels of care

Thank You to Our Volunteers

As we celebrate another year of impact, we extend our deepest gratitude to our volunteers who generously shared their time, expertise, and leadership. Your dedication strengthens our organization, supports our staff, and helps us better serve our community.

Whether volunteering at events, contributing professional skills, providing strategic guidance, or advocating for our mission, your commitment has been instrumental to our success. We are proud to partner with individuals whose service and leadership animate our mission and values.

Volunteer Spotlight Building Recovery Through Pickleball: A Partnership Supporting Recovery

Since April 2025, volunteers from Emerald Valley Pickleball Club (EVPC) have brought weekly pickleball sessions to Serenity Lane's residential treatment campus in Coburg. What began as a simple outreach effort has become a meaningful part of recovery for many patients and a rewarding service opportunity for EVPC members.

Each week, volunteers host two hours of friendly, accessible pickleball. They set up courts, introduce beginners to the game, and create a supportive environment focused on participation rather than competition. The goal is simple: provide an opportunity for movement, connection, and enjoyment.

Pickleball aligns naturally with Serenity Lane's whole-person approach to recovery. The activity promotes physical wellness, encourages social interaction, and offers small moments of accomplishment that can boost emotional well-being during treatment. For many participants, the game provides a sense of normalcy, fun, and community at an important stage in their recovery journey.

One of the most meaningful outcomes has been seeing former Serenity Lane patients continue playing on public courts after completing treatment. Their participation reflects the lasting impact that healthy recreation and positive social connections can have beyond residential care.

EVPC has expanded its commitment by offering discounted memberships to graduating Serenity Lane clients and launching a paddle-gifting program to help individuals continue playing after treatment. These efforts reduce barriers to participation and support long-term engagement in healthy activities.



The partnership's impact continues to grow. During the past 18 months, 575 Serenity Lane participants have taken part in the program, supported by 217 EVPC volunteers. Interest has expanded beyond weekly sessions, with patients organizing evening games and campus tournaments.

Looking ahead, EVPC hopes to expand programming through access to new courts at Lane Community College, creating opportunities to serve outpatient participants as well.

Together, Serenity Lane and EVPC demonstrate how recreation, connection, and community support can play a meaningful role in lasting recovery.

Impact at a Glance

- 575 Serenity Lane participants
- 217 EVPC volunteers engaged
- Weekly sessions since April 2025
- Discounted memberships for graduating clients
- Paddle-gifting program supporting continued play
- Patient-led evening games and tournaments
- Planned expansion to serve outpatient participants



A Second Chance, A Life of Purpose

My name is Brian Wright, and my sobriety date is November 19, 2020. I am a father, a son, a brother, and an active member of the recovery community. All things I would have never had the opportunity to become if it wasn't for the wonderful people at Serenity Lane.

I am a Peer Support Specialist at Relief Nursery, working with individuals in the Lane County Adult Treatment Court program and return to Serenity Lane's Coburg campus each Wednesday to do sound healing and share my journey through spiritual wellness with the people starting their recovery journey.

I do this because not only has it been a big help for my recovery and I want to share this practice with others but I feel I owe a debt to the agency that gave me a chance at life. I'm so grateful to be a part of the

Impact at A Glance

- 971 Serenity Lane participants
- Weekly sound bath sessions since March 2025

Recovery Outcomes That Matter*

Your support helps people heal, grow, and build confidence for long-term recovery.

- 72% felt more positive
- 92% experienced fewer cravings
- 96% found group therapy to be a safe place to share
- 94% felt involved in their treatment plan
- 4.5/5 average rating for residential care

Life After Treatment

- 97% Rated treatment as good or excellent
- 96% Would recommend Serenity Lane
- 72% Felt very confident in their sobriety

Continuing the Journey

Residential Care ➡

73% Continued into Outpatient Treatment ➡

560+ Served Weekly Across Six Outpatient Locations

* Based on surveys from 250 residential patients and 289 alumni participants. Outpatient metrics represent aggregate data across six outpatient locations over 6 months.



"In the journey to a life of sobriety, people often forget the real work starts after you've gotten sober. That's where Serenity Lane shines like a beacon of hope and understanding. The kindness and compassion I received there was above and beyond. Finding yourself again after a life of addiction is like a rebirth, they are there for you with arms wide open to help and teach." — C.W.

Recovery Strengthens Oregon

Recovery from substance use disorder means more than improved health. It means the opportunity to rebuild relationships, regain stability, and continue contributing to families, at workplaces, and in the community.

As Oregon employers face ongoing workforce challenges, many are placing greater emphasis on helping employees access treatment, recovery support, and successful return-to-work opportunities.

More organizations are seeking ways to:

- ✓ Help employees and their families access treatment and recovery services
- ✓ Retain experienced workers and reduce costly turnover
- ✓ Expand Employee Assistance Programs and referral resources
- ✓ Train supervisors to respond with compassion and understanding
- ✓ Develop return-to-work and second-chance employment opportunities
- ✓ Reduce the stigma that often prevents people from seeking help

For more than 50 years, Serenity Lane has partnered with employers, unions, healthcare organizations, and community leaders to make these efforts possible. We provide education, guidance, and access to evidence-based treatment that helps individuals take meaningful steps toward recovery.

Our team works with organizations to increase understanding of substance use disorder, connect employees with appropriate treatment, and create clear pathways to care. We also support individuals through a continuum of services, including withdrawal management, residential treatment, outpatient services, and alumni support.

The impact reaches far beyond one person. When someone receives the help they need, families gain stability, workplaces retain valued employees, and communities grow stronger.

Your support creates a ripple effect across Oregon.



"When I arrived at Serenity Lane for the second time, I had lost almost everything: my job, my friends, my family, my housing, my pride, and my self-esteem. I was finally desperate enough to immerse myself fully in the recovery process, and I did so with determination.

A month into treatment, it was clear to everyone except my insurance company that I was not yet ready to graduate. I remember the intense fear I felt at the time, knowing that I might not survive another relapse. This was my last chance.

Your financial assistance allowed me to stay in treatment longer, until I was truly ready for the next step. Today, I am two years and five months clean and sober. I am back to working in healthcare, and I have rebuilt my life, rekindled relationships, and found purpose, meaning, and joy.

Your contribution was nothing less than lifesaving, and I am deeply grateful for your support." - D. G.

Use the QR code to watch a short video message from our staff about the holistic and compassionate care we provide at Serenity Lane.



Transforming lives since 1973.

*Save
the Date*



Thank You to Our Sponsors



serenitylane.org/csa